

Tradition and diversity

Backshop Tiefkühl GmbH is a competent service partner for wholesalers and industry.

We deliver European baking culture for every market.

Who are we?

As a wholly owned subsidiary of the traditional company Harry Brot GmbH, we can look back on 330 years of history and feel particularly committed to the tradition of German and European baking culture.

What are our core competences?

- Procurement
- Order picking
- Storage/logistics
- Product range development
- Quality assurance
- Customisation

What services do we offer?

- Flexible and customised product range design
- Reliable delivery to over 30 countries
- Comprehensive quality assurance and certification
- Multilingual labels, private labels and additional labels

Why choose us?

Our range combines quality with tradition and innovation. We also impress with modern logistics and distribution solutions, starting from just one mixed pallet.



Store



Small productions reach broad markets. As a trend or part of essential services.

Re-assemble



Large productions are divided up and delivered according to demand. A broad product portfolio is turned into customised product range concepts. As a brand or private label.

Deliver



A freely scalable product mix comes from a single source in one shipment to the point of sale – nationally and globally.



Your advantage:

Place one order and get the whole variety of European baking art delivered directly to your store.



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